

# **Course syllabus**

## 1. Core data

| Course code  | Credits   | Semester  |  |
|--|---|-----------|--|
| IOK0309SPGK  | 0   | 2024/25/2 |  |
| Course title in Hungarian  |   | · · ·     |  |
| Spanyol (gazdasági, közép, térítéses)/2                              |   |           |  |
| Course title in English  |   |           |  |
| Spanish (Economic Intermediate B2, fee-paying)/2                     |   |           |  |
| Course title in other language                                       |   |           |  |
| Course leader  | Institute   |           |  |
| Kőszegi Dávid  | Centre for Foreign Language Education and Research              |           |  |
| Language of instruction  | Type of final assessment  |           |  |
| Hungarian  | Signature   |           |  |
| Number of theoretical classes per week<br>(full-time programmes)     | Number of practical classes per week<br>(full-time programmes)  |           |  |
| 0  | 4   |           |  |
| Number of theoretical classes per semester<br>(part-time programmes) | Number of practical classes per semester (part-time programmes) |           |  |
| 0  | 0   |           |  |
| Available for preferential study schedule                            | •   |           |  |
| No   |   |           |  |

## 2. Main features

#### **Course objectives**

Spanish Business Language - Intermediate 1: This course provides the student with B2/B2+ level language skills and vocabulary of topics in the business environment.

#### Brief description of the course

The aim of the Business Spanish course is to develop students' vocabulary and foreign language skills in finance, commerce, marketing, telecommunications and socio-economic issues. The course will focus on current problems in the Hungarian, Spanish and Latin American economies, giving students the opportunity to compare and analyse them.

Relationship with other courses of the programme

### 3. Learning outcomes

| Skill  | Knowledge   | Attitude   | Autonomy and<br>Responsibility  |
|--|---|--|---|
| Students will be able to<br>communicate fluently in a<br>professional context,<br>participate in debates and<br>formulate well-founded<br>arguments. | Understand and apply<br>advanced terminology and<br>grammatical structures of<br>business terminology in<br>different situations. | towards learning new a<br>knowledge, maintaining e<br>motivation and a need to t<br>be informed in the target v<br>language about economic g<br>news beyond the required a<br>knowledge. He/she is t | 1. independently seeks<br>and develops the most<br>effective way of learning<br>the language (how to learn<br>words, how to record<br>grammatical rules, etc.), |
| Students will develop the<br>ability to prepare business<br>documents (e.g. contracts,<br>analyses) accurately and<br>professionally.                | Deepen your knowledge of<br>economic vocabulary and<br>complex grammatical<br>structures through<br>practical exercises.          |  | and takes responsibility for<br>the rhythm of his/her own<br>learning.  |
| Students will be able to<br>give advanced,<br>professional presentations   | Active use of vocabulary related to economic topics and learning structured,  | Spanish.   |   |



#### IOK0309SPGK

| in Spanish, using<br>appropriate non-verbal<br>means.   | goal-oriented<br>argumentation techniques.   |
|---|--|
| Students will be able to<br>produce complex,<br>professional texts that are<br>precise, structured and<br>stylistically tailored to the<br>target audience.                         | Develop professional<br>writing and argumentation<br>techniques, including<br>economic and market<br>analysis.                                       |
| Students will be able to<br>solve complex tasks, such<br>as professional text<br>comprehension and<br>grammatical analysis.   | Organise and apply the<br>language material learned<br>in written tasks with a high<br>level of accuracy.  |
| Students will be able to<br>communicate<br>independently and<br>confidently in complex<br>professional situations, to<br>debate arguments and<br>propose professional<br>solutions. | Learn situations involving<br>advanced business<br>communication vocabulary<br>and practical application,<br>such as negotiations and<br>interviews. |

## 4. Mandatory readings

| Required literature   | URL |
|---|-----|
| 1Az oktató által összeállított tananyag ; A. Blas<br>Nieves-Géró GyLux JC. Pérez López-Tóth E.:<br>Español.hu c. tankönyv |     |

2