Course syllabus

1. Core data

Course code	Credits	Semester
TARS078NABB	6	2024/25/2
Course title in Hungarian		
Behavioral and Socio-Economic Considerations in Policy		
Course title in English		
Behavioral and Socio-Economic Considerations in Policy		
Course title in other language		

Course leader	Institute
Zou Jiaqi	Institute of Social and Political Sciences
Language of instruction	**Type of final assessment**
English	Seminar grade
Number of theoretical classes per week (full-time programmes)	**Number of practical classes per week (full-time programmes)**
2	2
Number of theoretical classes per semester (part-time programmes)	**Number of practical classes per semester (part-time programmes)**
0	0
Available for preferential study schedule	
No	

2. Main features

Course objectives
This course provides a detailed introduction to the behavioral and socio-economic considerations of policy, emphasizing how human behavior, psychology, and economic principles can be employed to enhance productivity and quality of life.
Brief description of the course
Students will learn to analyze and design policies that account for real-world decision-making, individual biases, and societal dynamics – from mental/physical health to education and work performance to interpersonal relationships, environmental sustainability, and the pursuit of happiness.
Relationship with other courses of the programme
This course will give students an intuitive grasp of foundational economic and statistical concepts in everyday life. This novel approach is designed to be helpful to students both with and without prior coursework taught in the classic/theoretical way.

3. Learning outcomes

Skill	Knowledge	Attitude	Autonomy and Responsibility
Critically assess viability and effectiveness of proposed strategies		• Systematically approach problems in a structured / scientific way • Work towards a clear objective • Negotiate and set policies effectively, accounting for morals, preferences, and constraints.	• Apply course tools to critically analyze real-world puzzles • Evaluate personal and policy decisions to resolve behavioral puzzles and/or for optimality
Brainstorming, interpersonal communication, and pitching of ideas			
Communicating ideas in an easy to understand, engaging, and persuasive manner			

4. Mandatory readings

Required literature	URL
• Thaler, Richard H., and Cass R. Sunstein. 2009. Nudge. New York, NY: Penguin	https://www.researchgate.net/file.PostFileLoader.html?id=53abe564cf57d7df1e8b45f4&assetKey=AS%3A273548994646025%401442230571326
Papers covered in class; TBD	see hyperlinks in slides