

# **Course syllabus**

## 1. Core data

Course code	Credits	Semester	
VF00107NMMB	4	2024/25/2	
Course title in Hungarian			
Szakszeminárium II: Diplomakonzultáció I.			
Course title in English			
Thesis seminar II: Thesis Consultation I.			
Course title in other language			
Course leader	Institute		
Course leader	Institute		
Aranyossy Márta	Institute of Entrepreneurship and Innovation		
Language of instruction	Type of final assessment		
Hungarian	Seminar grade		
Hungarian  Number of theoretical classes per week (full-time programmes)	Seminar grade  Number of practical clas (full-time programmes)	ses per week	
Number of theoretical classes per week	Number of practical clas	ses per week	
Number of theoretical classes per week (full-time programmes)	Number of practical clas (full-time programmes)	•	
Number of theoretical classes per week (full-time programmes)  0  Number of theoretical classes per semester	Number of practical clas (full-time programmes)  2  Number of practical clas	•	
Number of theoretical classes per week (full-time programmes)  Number of theoretical classes per semester (part-time programmes)	Number of practical clas (full-time programmes)  2  Number of practical clas (part-time programmes)	•	

# 2. Main features

#### Course objectives

The aim of the course is to start the thesis writing process.

#### **Brief description of the course**

Main elements and milestones of the course content: - defining the topic, - literature collection, - preparation of a detailed outline of the thesis, - writing the theoretical chapter of the thesis (typically at least 15 pages), - planning (and often starting) the data collection and analysis.

#### Relationship with other courses of the programme

Builds on Szakszeminárium I. course.

## 3. Learning outcomes

Skill	Knowledge	Attitude	Autonomy and Responsibility
Ability to be both substantive and formal - reports - memos - reminders - summaries - studies.	Knows the types of written communication and their formal, content and stylistic requirements. Writes medium-length essays without problems, structures the content of the text and supports the writing with graphic elements to promote reader understanding and interest.	Believes it is important to communicate in a way that is both formally and substantively sophisticated. Assumes responsibility for and understands the importance of individual, peer, organisational and system learning.	Communicates responsibly.
Able to analyse, critically and, if necessary, self- critically identify the lack of basic knowledge, skills	Is familiar with modern and creative, theoretically demanding methods of problem identification,		





and attitudes necessary for learning the profession to prepare corrective plan supported by data and to help others in this.	formulation and solution, information collection and processing, and the limitations of the necessary mathematical-statistical methods. He is familiar with the basic concepts of philosophy of science and economics. Knowledge of the formal and content requirements of scientific papers and the practical aspects of their use in business development.			
--	--	--	--	--

# 4. Mandatory readings

Required literature	URL
vállalkozásfejlesztés mesterszakon	https://www.uni-corvinus.hu/post/landing- page/vallalkozasfejlesztes-mesterkepzes-jelenlegi- hallgatoknak/